

COMMONWEALTH OF KENTUCKY  
ENVIRONMENTAL AND PUBLIC PROTECTION CABINET  
OFFICE OF FINANCIAL INSTITUTIONS  
DIVISION OF SECURITIES  
AGENCY CASE NO. 2008-AH-282a

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COMMONWEALTH OF KENTUCKY, EX. RE. THE  
EXECUTIVE DIRECTOR OF THE  
OFFICE OF FINANCIAL INSTITUTIONS

PETITIONER

V.

JUSTIN THAD TINSLEY

RESPONDENT

\*\*\*\*\*

**AGREED ORDER TO CEASE AND DESIST**

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The Commonwealth of Kentucky, by and through the Executive Director of the Office of Financial Institutions, and Justin Tinsley hereby enter into this Agreed Order directing Respondent, Justin Tinsley, to Cease And Desist from violating the provisions of the Kentucky Securities Act. The basis for this Order is as follows:

**Basis of Order**

1. The Office of Financial Institutions (“OFI”) is the agency of Kentucky state government charged with enforcement of the provisions of KRS Chapter 292 (the Kentucky “Securities Act”) and the rules and regulations enacted thereunder. This Order is entered in the interest of the investing public.
2. Respondent, Justin Thad Tinsley (“Tinsley”), is an individual residing at 109 Mark Drive, Hopkinsville, Kentucky 42240-5225.

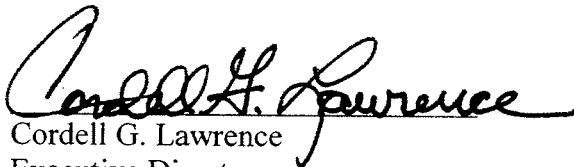
3. In 2007 and 2008, Tinsley solicited the general public over the internet through Craigslist for potential investors in connection with the formation and start up of a new website business relating to the trucking industry.
4. In Tinsley's solicitation, he represented to potential investors that for an investment of \$10,000, he would pay 35% interest to the investor on a short term basis and provide a 20% interest in the software for the website business. Tinsley later offered potential investors a 100% rate of interest after failing to attract investors with his original offer. The investors were not required to engage in any efforts to generate profits aside from their initial investment in the business enterprise. Investors were not offered any collateral or security for their investment.
5. Tinsley has represented to Petitioner that to date, he has not obtained any monies or secured any investors in his business enterprise.
6. As structured, the investment opportunity is either an investment contract or a note and is a security as that term is defined under KRS 292.310(18) of the Kentucky Securities Act.
7. Upon becoming aware of his activities, Petitioner contacted Tinsley and requested that he refrain from any further offers or sales of securities, through the internet or otherwise, in violation of the Securities Act. Respondent has agreed to honor Petitioner's request.

#### **ORDER**

Accordingly, Respondent, Justin Thad Tinsley agrees to immediately cease and desist from any further violations of the Securities Act and to refrain from any further

solicitations or sales of investments mentioned herein unless and until he has complied with all statutes, regulations, orders, or rules of the Division of Securities of the Commonwealth of Kentucky relative to the offer or sale of securities.

Entered this 24 day of April, 2008.

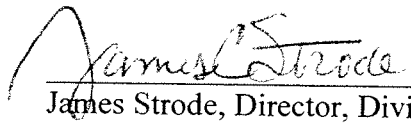


Cordell G. Lawrence  
Executive Director  
Office of Financial Institutions  
1025 Capital Center Drive, Suite 200  
Frankfort, KY 40601

HAVE SEEN AND AGREED TO:



DATE: 4/24/08  
Justin Thad Tinsley, Respondent



DATE: 4/24/08  
James Strode, Director, Division of Securities